

**Aranzas Pathways Steering Committee**  
**NOTICE OF REGULAR MEETING**

Notice is hereby given that the Aransas Pathways Steering Committee (APSC) will hold its regularly scheduled monthly meeting on December 2, 2025 3:00 PM at the The Aquarium Education Center located at 706 Navigation Circle, Rockport, Texas, 78382, AT WHICH A QUORUM OF COUNTY COMMISSIONERS MAY BE PRESENT.

**1. Call to Order**

**2. Roll Call and Confirmation of Quorum**

**3. Citizens to be heard.** Comments will be taken from the audience on any subject listed in this Agendas well as requests from the audience for topics to be added to a future agenda. Citizens shall each be given a maximum of five minutes to make remarks. APSC members are not allowed to enter into a discussion with the citizen or each other, or to take any action during this time.

**4. Consent Agenda.** These items are routine in nature and will not be individually discussed unless a voting member of APSC asks that it be moved from this section of the agenda and be heard and deliberated after this section.

a. Discuss, approve, or disapprove the minutes for the November 4, 2025, meeting held at The Aquarium Education Center

**5. Steering Committee Chair's Report**

- Welcome
- Trail initiatives - statewide; Oso Bay

**6. Subcommittee Reports.**

**COUNTY Commissioner Rousseau**

**BIRDING – Rylander**

- Christmas Bird Count update
- Bird Days update
- Feral cats at Castro

**KAYAKING-Farnsworth**

- Linda Castro Roadway Improvements
- Airport Road Kayak Improvements; consultant update

## HISTORY - Stranahan

- Nov. 21 - Dec. 21 Sa. Sun. 1-4 PM An Eclectic Holiday at the History Center
- Dec. 6-7, 12-3 PM Christmas Historic Homes Tour - 5 venues
- Sundays in Dec. 1-3 PM Victorian Afternoon Playing Dominos, Fulton Mansion
- Dec. 11, 6-8 PM Victorian Christmas, Fulton Mansion

## TRAILS - Matthew

- Trails Update

## MARKETING - Bhakta

- Mkt. Comm. recommends expenses for Christmas on the Beach (COTB) up to \$750. Discuss, approve, disapprove.
- Mkt. Comm. recommends developing a Frontline Academy for training in tourism for volunteers and career options. Discuss, approve, disapprove.

## VENUE SITE MAINTENANCE/IMPROVEMENTS -- Butler

### AP OFFICE - Medado

- Internal/Admin
- Meta verification update
- Digital Marketing Tools & Ad placements under review
- External/Events
- Partnerships & outreach update
- Christmas on the Beach & APSC participation
- 2026 events (PFA, Travel Fair and Birding Conferences
- Volunteer Dev Program/PFA 2026 planning (1Q)

## 7. Establish Date for Next Regular Meeting: January 6, 2026 @ 3:00 PM

## 8. Adjournment

## 9. CERTIFICATION

10. It is hereby affirmed that this NOTICE OF MEETING and AGENDA was duly posted at the Aransas County Courthouse at least seventy-two (72) hours preceding the scheduled time of said meeting on enclosed bulletin boards outside of the Courthouse that are readily accessible to the general public twenty-four (24) hours each day and also on the Aransas County website, in compliance with the Texas Open Meetings Act and Texas Government Code § 551.043.

BY:

*Medado*

DATE:

*11/24/25*

TIME:

*8:47 am*

FILED FOR RECORD

AT *8:47* A.M.

NOV 24 2025

MISTY KIMBROUGH  
COUNTY CLERK, ARANSAS CO., TEXAS